



buildingSMART International – Asia Summit 2024

Sponsorship Packages

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Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze	HKABAEIMA's Corporation Member only
Amount (HKD)	100,000	80,000	60,000	40,000	25,000	10,000
A. Complimentary seats					I	1
Ticket(s) to buildingSMART International – Asia Summit 2024 on 17 & 18 June	5. G	3	2	2 6	1	1
Ticket(s) in Master Class (1 session)	3	2	1	N/A	N/A	N/A
Seat (s) at Gala <mark>Dinner o</mark> n 18 June	3	2	1	N/A	N/A O	1
B. Advertising Opportunity and Logo Exposure ^{1,2}						
Logo on Lanyards	✓	N/A	N/A	N/A	N/A	N/A
Speaking Opportunity	✓ 5 minutes	✓ 3 minutes	✓ 3 minutes	N/A	N/A	N/A
Promotion Booth at the event ³	~	Discount Rate: 5,000	Discount Rate: 10,000	N/A	N/A	N/A
Video Advertisement during registration peri <mark>od⁴</mark>	1	1	1	N/A	N/A	N/A
E-banner on event website	1	1	1	N/A	N/A	N/A
Roll-up banner display in foyer area⁵	1	~	1	1	N/A	N/A
Logo to be positioned on event backdrop(s)	1 Nr	1	1	MANA	1	N/A
Logo to be positioned on event e-flyer(s)	~	WFORN	MATION	~	✓	✓
Logo to be positioned on event website	1	√	✓	√	✓	✓
Advertisement in e-publication	1 Page (prime position)	1 Page	1/2 Page	1/4 Page	N/A	N/A
C. Acknowledgement						
Souvenir to be presented Gala Dinner on 18 June	1	\checkmark	✓	N/A	N/A	N/A



Hong Kong Alliance of Built Asset & Environment Information Management Associations 香港建設資產及環境信息管理聯盟



Remarks:

- 1. Logo acknowledgment is subject to the date of sponsorship confirmation and the publish dates of the respective promotional materials.
- 2. Sponsor(s) is required to provide ALL logo, e-banner and advertisement artwork while materials are subject to organizer's approval.
- 3. 1 table and 2 chairs with be provided for each booth.
- 4. Sponsor(s) is responsible for preparing the video advertisement (in AVI / WMV / MP4 format) preparation (max. 3 mins), and the content must be approved by organizer in advance. The video will be displayed during registration and breaks.
- 5. Sponsor(s) is responsible for preparing their easy roll banner and the content must be approved by organizer in advance.
- 6. The sequence/size of logos and advertisements are based on sponsorship package level and alphabetical order of company name.

Terms and Conditions

- 1. All sponsorship packages are available on a first-come, first-served basis.
- 2. Cheque should be made payable to "Hong Kong Alliance of Built Asset & Environment Information Management Associations Co.Ltd"
- 3. Please return the completed reply slip and cheque payment to

buildingSMART International – Asia Summit 2024 Secretariat Address: Unit 504, 5/F, Fook Yip Building, 53-57 Kwai Fung Crescent, Kwai Chung Attn: Ms Lee

- 4. Any changes are subject to the HKABAEIMA's final decision without any prior notifications.
- 5. In the event of any disputes, HKABAEIMA reserves the right to make the final decision.





Sponsorship Reply Form

buildingSMART International – Asia Summit 2024 Secretariat Attn: Ms Lee (EventsManager@hkabaeima.org)

We are pleased to confirm that our Organisation will sponsor the following package:

Sponsorship Package	Amount (HKD)	
Diamond	□ \$100,000	
Platinum	\$80,000	
Gold	\$60,000	
Silver	\$40,000	
Bronze	\$25,000	
Corporation Member	\$10,000	

Payment Method: by bank transfer to the following HKABAEIMA account:

- Bank Transfer: HSBC account no: 747-117422-838

- FPS #ID: 166955955

- Cheque payable to "Hong Kong Alliance of Built Asset & Environment Information Management Associations Co.Ltd"

Please state with full name and please reply us with a copy of the bank-in slip for record to <u>EventsManager@hkabaeima.org</u> or send the cheque to following address:

buildingSMART International – Asia Summit 2024 Secretariat

Address: Unit 504, 5/F, Fook Yip Building, 53-57 Kwai Fung Crescent, Kwai Chung Attn: Ms Lee

Contact Information				
Company Name:	MAN			
Address:	MATION			
Contact person:	Contact number:			
Email:				
Date:	Signature (with company chop):			