

Hosted by:



Collaborators:



buildingSMART International – Asia Summit 2024

Monday 17th – Tuesday 18th June, 2024

Crowne Plaza Hong Kong Kowloon East, Hong Kong, China

'Accelerating openBIM adoption for Smart City and Sustainability'





Global gathering



World Class speakers



Engaging dialogue



Knowledge sharing



Connections catalyst



Industry recognition



2 days 8 sessions



with 40+ local, mainland & overseas speakers



4 concurrent Masterclasses

Multiple bespoke opportunities includes:



2 Networking luncheons



1 Gala Dinner on 18 June

About the Summit

As **Building Information Modelling (BIM)** adoption gets more popular, the demand for open standards increases. Gradually and steadily, Governments, regulatory bodies, and clients recognise the need to embrace openBIM, to ensure seamless information exchange throughout the entire value chain.

Cognizant of such need, this 2-day **buildingSMART International (bSI) – Asia Summit 2024** will explore ways in which **openBIM** and **BIM X GIS** can augment the efficiency of designing, constructing, and operating built asset, facilitate practitioners to meet regulatory objectives and sustainability goals.

Join us for a 2-day summit where a multitude of world-class leaders, overseas, mainland, and local experts, along with government officials from diverse economies, will gather to share their invaluable insights and experiences!

Agenda overview

Monday, 17 June

Opening plenary

Why IFC?

Looking to the Future

Smart City and Sustainability

Masterclasses

Tuesday, 18 June

Regulatory Domain

Government Symposium

Construction Domain

Asset Management
for Smart City

Masterclasses

Gala Dinner

Sessions

Day 1 | 17 June

Why IFC?

A growing number of IFC mandates are being published and, in some cases, written into law. Many governments, public bodies and clients are seeing IFC as a way to improve productivity in both vertical and horizontal projects.

In this session, you will hear from experts from around the world who see IFC as a way to ensure interoperability is at the heart of public bodies and client's aspirations, to not only improve productivity, but also to ensure IFC is at the heart of the way data is exchanged.

Looking to the Future

In this session, hear from presenters about how openBIM is changing the landscape and providing new opportunities to reshape the way we structure our work practice, our implementation plans and the application of open standards.

Hear how the Domains are delivered, how the technical Roadmap will bring about future changes needed and how examples of implementation and new Strategic Projects can create a new way of working.

Smart City & Sustainability

In our rapidly expanding and intricately interconnected cities, we are faced with unprecedented challenges related to climate change, resource scarcity, and urban resilience. In response, and something that has long been discussed, is the concept of Smart Cities. This concept is leveraging information and communication technologies (ICTs) to create more efficient, liveable, and sustainable urban environments.

This session delves into the intersection of Smart Cities and sustainability within the Built Environment. We explore how cutting-edge technologies, including artificial intelligence (AI), the Internet of Things (IoT), openBIM and big data analytics, can be harnessed to address these challenges.

Day 2 | 18 June

Regulatory Domain & Government Symposium

Government plays a pivotal role both as regulator and client, to champion new ways of working towards digitalisation for smart city and sustainability. The vision of buildingSMART's Regulatory Domain is an automated regulatory process, achieved by supporting gradual change in workflow from manual to automated, to safeguard the legal perspective, so that project owners and regulatory authorities will benefit from the use of openBIM.

In this session, you will hear from government bureau, departments, agencies and experts, about new initiatives on leveraging information and communication technologies (ICTs) and the way forward in various economies in the world.

Construction Domain & Asset Management for Smart City

buildingSMART's Construction Domain aims to advance site productivity, lower construction costs, and improve construction safety through the use of BIM and the application of open data standards.

With the use of cutting-edge technologies, including artificial intelligence (AI), the Internet of Things (IoT), openBIM and big data analytics, there are plenty of opportunities to enhance construction and asset management performance in the life-cycle of built assets. Here from Award Winners and Special Mention Winners who will show you their exemplary performance can make a difference.

Confirmed guests



Ms Bernadette LINN, JP
Secretary for Development,
HKSAR Government



Mr Victor TAI, JP
Under-Secretary for Housing,
HKSAR Government



Mr Ian HOWELL
Chair, buildingSMART
International



Mr Clive BILLIALD
Chief Executive Officer,
buildingSMART International



Ar Ada FUNG, BBS
President, HKABAEIMA;
Chair, buildingSMART
Hong Kong, China



Mr Richard KELLY
Operations Director,
buildingSMART International



Mr Lai WEI
Secretary General,
buildingSMART China



Mr Aidan MERCER
Marketing Director,
buildingSMART International

and many more!

A host of **world class leaders, overseas, mainland, and local experts**, together with **government officials in various economies** sharing their insights and experience with participants, these include **buildingSMART International's Global Leaders**, as well as **ESRI's, GS1's and Government officials in Mainland China.**

Masterclasses

4 concurrent masterclasses* will be held during the 2-day Summit. Interested participants may join any of the four time slots available:

13:30 – 15:00 or 15:30 – 17:00 on any of the days.

Part 1: Enhance Project Quality: Implement IDS for Quality Checking Data in IFC Digital Model Throughout Project Lifecycle” (45 mins)

Mr Kevin S.C. Wong, Director of HKABAEIMA, buildingSMART Hong Kong, China Chapter

Part 2: "Seeing is Believing": Globally-Proven openBIM Applications & Regional Developments to Improve Workflows & Boost Quality (45 mins)

Dr Min Song, PhD, buildingSMART USA

**The content of all 4 masterclasses are identical.*



Target Audiences

We welcome professionals from various disciplines within the built environment, including but not limited to:

- **Architects**
- **Asset owners**
- **BIM specialists**
- **Construction managers**
- **Consultants**
- **Contractors**
- **Engineers**
- **Facility managers**
- **Governments**
- **Policymakers**
- **Product manufacturers**
- **Project managers**
- **Researchers**
- **Software vendors and developers**
- **Students**
- **Surveyors**
- **Sustainability advocates**

and more...



Testimonies

from past buildingSMART International Summits



Simon Gallagher
Integrated Design Limited

This was my first buildingSMART summit, and my first visit to Oslo. The city, the venue, the transportation and the food were all superb. However, I had some excellent conversations and met some wonderful people, and that for me was the real draw. 10/10 would travel 6000 miles to attend a summit again!



Frédéric Grand
Cobuilder

bSI summits are the only place where you can meet, discuss and solve openBIM needs and practices with technical people and real-life end users.



Casey Rutland
digitalgreen.io

These summits are a great place to see the current possibilities with openBIM and to see how organisations are benefitting from modern ways of working with standardised data.

Venue

Grand Ballroom, 1/F

Crowne Plaza Hong Kong Kowloon East

Tower 5, 3 Tong Tak Street, Tseung Kwan O, Hong Kong



[Click to enlarge map](#)

By MTR: 2-minute walk from MTR Tseung Kwan O Station, Exit C

By hotel shuttle bus: Pick-up available at High-Speed Rail Hong Kong West Kowloon Station, and MTR Kowloon Station
([Shuttle schedule](#))

Accommodation

We are partnering with [Crowne Plaza Hong Kong Kowloon East](#) to offer discount for your stay.

Should you require accommodation during your visit, fill in the below booking form and return by email to rsvn@cptko.com and patricia.cheng@cptko.com.

[Booking Form](#)



Ticket packages at a glance (in HKD)

Register on or before 30 April 2024 to enjoy the Early Bird rate!

2-DAY

All-inclusive \$5,260 (Early bird: \$5,000)

1 x ticket to 2-day Summit + 1 seat at Gala Dinner + 1 x Masterclass pass* + Access to replay

2-Day ticket & Gala Dinner \$4,960 (Early bird: \$4,800)

1 x ticket to 2-day Summit + 1 seat at Gala Dinner + Access to replay

2-Day ticket & Masterclass \$3,980 (Early bird: \$3,800)

1 x ticket to 2-day Summit + 1 x Masterclass pass* + Access to replay

2-Day ticket only \$3,680 (Early bird: \$3,500)

1 x ticket to 2-day Summit + Access to replay of Summit

1-DAY

1-Day ticket, Gala Dinner & Masterclass \$3,570 (Early bird: \$3,400)

1 x Day pass to Summit + 1 seat at Gala Dinner + 1 x Masterclass pass* + Access to replay of the selected day

1-Day ticket & Gala Dinner \$3,270 (Early bird: \$3,100)

1 x Day pass to Summit + 1 seat at Gala Dinner + Access to replay of the selected day

1-Day ticket & Masterclass \$2,290 (Early bird: \$2,200)

1 x Day pass to Summit + 1 x Masterclass pass* + Access to replay of the selected day

1-Day ticket only \$1,990 (Early bird: \$1,900)

1 x Day pass to Summit + Access to replay of the selected day

Online

2-Day virtual ticket
\$1,250
with access to replay

Gala Dinner

Single seat \$1,380

Table (12 persons)
\$14,980

Sponsorship Opportunities

Sponsorship Packages						
Benefits and pricing catalog	Diamond	Platinum	Gold	Silver	Bronze	HKABAEIMA's Corporation Members
Investment in HKD	\$100,000	\$80,000	\$60,000	\$40,000	\$25,000	\$10,000
A. Complementary seats						
2-day tickets(s) to the Summit	5	3	2	2	1	1
Ticket(s) to Masterclass (1 session)	3	2	1			
Seat(s) at Gala Dinner on 18 June	3	2	1			
B. Advertising opportunity and logo exposure						
Logo on lanyards	✓					
Speaking opportunity	5 minutes	3 minutes	3 minutes			
Promotional booth at the event	✓	Discount rate: 5,000	Discount rate: 10,000			
Video advertisement during registration and breaks	✓	✓	✓			
E-banner on event website	✓	✓	✓			
Roll-up banner display in foyer area	✓	✓	✓	✓		
Logo to be positioned on event backdrop	✓	✓	✓	✓	✓	
Logo to be positioned on e-flyer and event website	✓	✓	✓	✓	✓	✓
Advertisement in e-publication	1 page (prime position)	1 page	1/2 page	1/4 page		
C. Acknowledgement						
Souvenir to be presented at Gala Dinner on 18 June	✓	✓	✓			

Contact EventsManager@hkabaeima.org for sponsorship opportunities

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REGISTER NOW!

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